

# NEWSLETTER

Q1 - January thru March 2012

## Building On Success



I am proud to once again report another successful year for State Employees Credit Union. Your credit union completed the year at \$300 million in assets, which is a new milestone, and we also remained financially secure and profitable during the difficult economic times of 2011. The success of State Employees Credit Union can be attributed to the continued loyalty of our members who support us each and every day. On behalf of the staff and volunteers, we simply say "thank you".

During the next year you will see many changes to the Credit Union including two new facilities to better serve our growing membership. In addition we will be introducing a mobile banking product in order to keep you in touch with your account wherever you may be, along with other enhancements to our electronic services to better serve your financial needs.

I look forward to a successful 2012 and to continuing to serve you with the best products.

Thank you,

**Harold Dixon** - President/CEO

## Keep Your Information Safe



**Beware of scams** - Never give out any account numbers, debit/credit card numbers or Social Security Numbers unless you have initiated the transaction or phone call. Your

Credit Union will never ask for this information via phone, email or text message.

Do not write your PIN on your card and never share your PIN with anyone.

To ensure the magnetic strip on your card does not become unreadable, avoid contact with magnets, magnetic clasps and the magnetic strips of the other cards.

**Dwayne Herrera** - Executive Vice President

Source: CU Anytime

## Newsletter Upgrade Q3



**By the 3rd Quarter of 2012, we will be moving the bulk of our newsletter distribution to email.**

As fast as information and news moves in this day and age, it only makes sense. We have long realized there is a need to improve the speed and efficiency in which we get SECU offers and news to you. Email and social media will allow us to do this not only in a more timely manner, but more frequently as well.

By moving from a quarterly to a monthly delivery we can ensure that you stay up-to-date on the current offers, alerts and company news.

I'm excited for this new direction and I think that you will be too.

**Kyle Moore** - Marketing Manager

### BUY YOUR DREAM HOME

For the first time in history we are offering local home buyers a mortgage rate as low as **3.99%APR**. *Our rates won't be this low for long, make an offer on your dream home today.*

- Low Fixed Rate
- Low Payments & Bi-Weekly Options
- Your Loan Stays Local
- 85% Loan to Value, No PMI

*Apply online or in person.*



DEDICATED EMPLOYEE



DIANA, BALLOON FIESTAS



ADMINISTRATION IN PARADISE



ALICE IN WONDERLAND



DWAYNE & OUR BRANCH MANAGERS

## New Branches (Coming Soon)

We have plans for two new branches in 2012.

The first is on **Cerrillos Rd in Santa Fe** across from the new WallMart just down the road from the Lexus dealer. The second is in **Rio Rancho** on the corner of Enchanted Hills Blvd. NE and Rio Rancho Blvd. NE.

## New Roundhouse ATM

The ATM will now be located on the main floor of the State Capital within the entryway of the East entrance of the building.

### CHRISTMAS CLUB SAVINGS

When should you start planning for the next Black Friday in 2012? Today! That's right, with an SECU Christmas Club Savings account you'll be ready for the year's best deals. Just put a little money in your Christmas Club account every pay check or month and before you know it you'll have hundreds or even thousands to do all of your Christmas shopping with.

*Apply online or in person.*

### FREE CHECKING ACCOUNTS

#### Reward Checking

With a 2.55%APY this account will actually make you money every month.

#### Young & Free Checking

Shopping online is even better when you save money. That's exactly what this account is designed to do.

**TAKE YOUR PICK**

*Apply online or in person.*

## Dates to Remember

*January - March*

### WE ARE CLOSED

- **New Years**  
CLOSED - Monday, January 2
- **Martin Luther King Jr. Day**  
CLOSED - Monday, January 16

### IMPORTANT DATES

- **Groundhog Day**  
Thursday, February 2
- **Valentines Day**  
Tuesday, February 14
- **Daylight Savings**  
Sunday, March 11
- **St Patrick's Day**  
Saturday, March 17
- **Spring Begins**  
Tuesday, March 20

## Branch Locations

<b>Main Office</b> 813 St. Michaels Drive Santa Fe, NM 87505 Direct (505) 983-7328	<b>Belen</b> 838 Didier Street Belen, NM 88002 Direct (505) 864-0335
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<b>Rodeo Road</b> 4250 Cerrillos Road Santa Fe, NM 87505 Direct (505) 983-7328	<b>Las Vegas</b> 1201 Mills Avenue Las Vegas, NM 87701 Direct (505) 454-1111
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<b>Albuquerque</b> 3451 Candelaria NE Albuquerque, NM 87107 Direct (505) 884-0128	<b>Los Lunas</b> 1870 Emilio Lopez Loop Los Lunas, NM 87031 Direct (505) 565-8400
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**www.secunm.org**  
**505-983-7328 -OR- 800-983-7328**