



**Tell a Friend or Family Member Today!**

**Bring your auto loan to SECU and...**

- › Lower your auto loan by **2%**
- › Get **\$100** cash at closing
- › Get **\$50** for establishing a new account with **State Employees Credit Union**
- › No payments for **60 days**

## New & Convenient Products from SECU

### Young and Free - NEW

We are on the eve of launching a state wide marketing effort known as "Young and Free." YnF is going to help us educate younger generations about Credit Unions.

- › Education with videos and social media
- › A younger approach to Credit Unions
- › State wide events and participation

### Reward Checking

We continue to reward our new and current members for doing business with us. Sign up for Reward Checking and watch your money make money.

- › 3.05% APY\*
- › No monthly Fees
- › Monthly ATM refunds up to \$25

### Mobile Banking - COMING

Here is something we are really excited to offer you. Are you constantly on the go? We're about to launch an app for that. Soon you'll be able to view your account activity from your mobile phone or tablet.

- › Check your Accounts
- › Apple & Android apps
- › Text & Mobile Website

### Young & Free Checking

Receive monthly credits to spend on the Apple iTunes®, and Amazon stores just for using your Checking account. You'll have access to download all of the latest movies, music and more.

- › Coming in May
- › Earn iTunes & Amazon credits monthly
- › Music, movies, shows and apps



We've gone social, search for SECU of New Mexico



Federally insured by NCUA up to \$250,000. \*Some requirements may apply

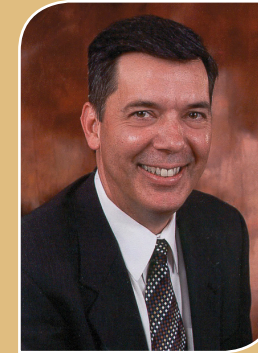


**STATE EMPLOYEES CREDIT UNION**

# Newsletter

2nd Quarter - April to June 2011

## 2010 Was a Great Year!



I am proud to once again share the success State Employees Credit Union experienced in 2010. Many financial institutions found it very difficult to prosper in 2010; however, your Credit Union realized growth, with our earnings remaining strong and our capital continuing to climb. I attribute this success to our loyal members and their continued dedication and support, and to our excellent staff who take pride in assisting the membership on a daily basis.

During the 2011 year, our vision will continue to be focused on providing the membership with the best products and services available. We will begin the process of enhancing and expanding our branch locations. In addition we plan to add mobile banking as a new delivery channel, which will give our members easier, flexible access to their accounts. We also plan to implement an exciting new "Young & Free" checking account in April. SECU will also take part in the state wide "Young and Free" program. Young and Free is a marketing effort aimed at educating the younger generations about the benefits of being part of the Credit Union family.

I am optimistic that throughout 2011 your Credit Union will continue to prosper while experiencing strong growth and strong earnings. Though no small task in these tough economic times, I again pledge to you that your Credit Union will continue to operate in a financially responsible manner to protect your hard earned dollars. I am confident that this will be possible because of the ongoing excellent service that we provide to each and every member.

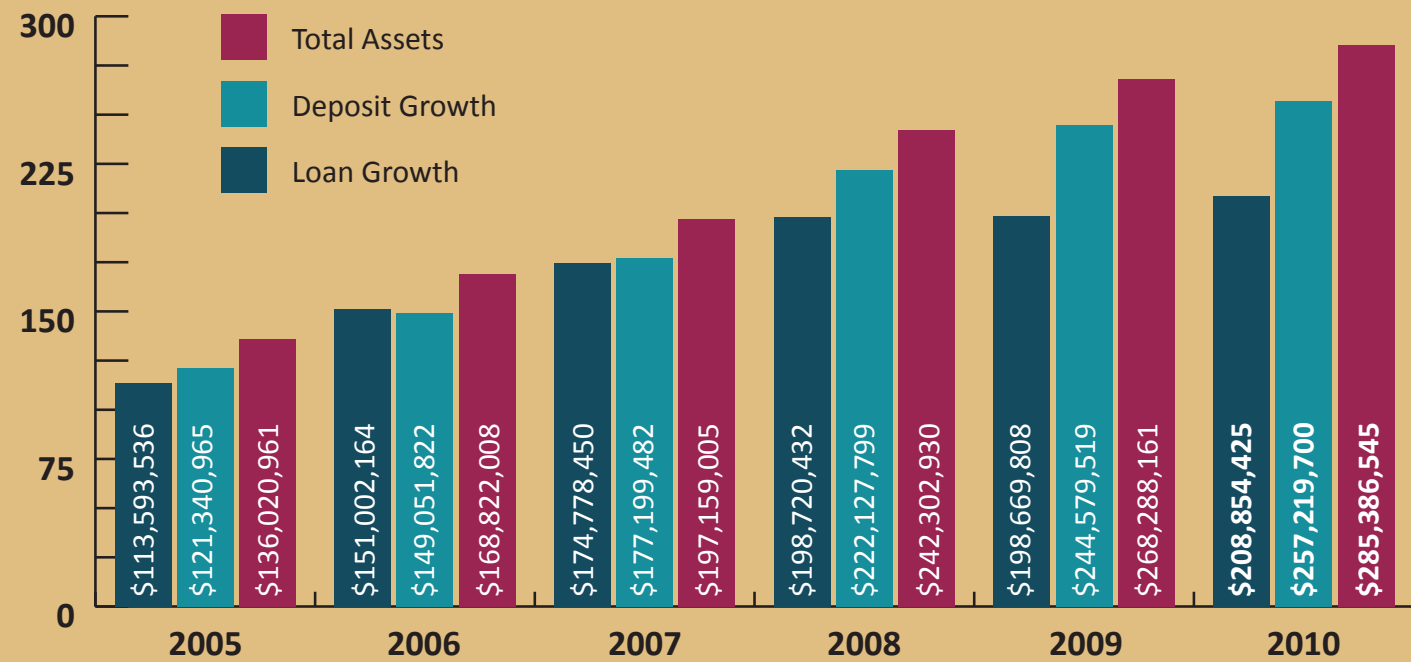
Sincerely,

Harold Dixon,  
President & CEO

### In This Issue

- › 2010 by the numbers
- › 2011 Election results
- › Employees of the Year
- › New & current offers

# 2010 by The Numbers



# The 2011 Election Results Are In Your 2011 Board of Directors



Andrew Chavez Chair, Pamela Gonzales Vice Chair, Lorrie Lujan Secretary, Rosemary Wickard Treasurer, Jerry Rael Director, JoAnne Vigil Coppler Director, Michael Duran Director

# Your 2011 Supervisory Committee



Ted Gonzales Chair, Monica Trujillo Vice Chair, Angie Romero Secretary, Virginia Hendley Member, Greg Chavez Member

- New
- Re-Elected
- Uncontested

# Employees of the Year - 2010



## Andrea Kavanaugh

Andrea works as a loan processor at the St. Michael's branch in Santa Fe, and has been with the Credit Union for 4 years.

Emilio Atencio, VP of Lending, raves, "Andrea has always proved herself to be an exceptional employee. She is hard-working and exceptionally pleasant with our members. She is always up-beat, happy and smiling. She is true pleasure to work with."

The next time you're in the St. Michael's Branch, please drop by Andrea's desk – you're guaranteed to receive a big smile and an enthusiastic attitude.

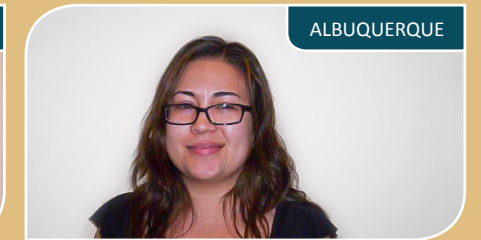


## David Medina

David is the Senior Loan Officer at our Los Lunas Branch. David has been a constant source of hard work and inspiration over his 8 years with SECU.

Anna Duran, Branch Manager at Los Lunas says, "David has a thirst for knowledge, he's always learning and sharing that knowledge with his fellow coworkers."

When you stop by the Los Lunas office you'll notice that David is always willing to go the extra mile when it comes to helping the members and staff at SECU.



## Tanya Cisneros

At SECU we always strive for the best experiences for our members and Tanya provides nothing short of exceptional member service. As a Personal Service Representative at our Albuquerque branch, Tanya has always been willing to assist our members in all areas of the Credit Union over the past 4 years.

"Tanya has a pro-active approach to assisting members with their financial needs. She has high expectations for herself and her coworkers, and she strives to meet those goals every day," says Diana Young, Branch Manager in Albuquerque

# Important Dates to Remember

April - June

- **Good Friday - Open**  
Friday, April 22nd until 1pm
- **Memorial Day - Closed**  
Monday, May 30th
- **Summer Arrives**  
Tuesday, June 21st
- **Easter**  
Sunday, April 24th
- **Father's Day**  
Sunday, June 19th
- **Young & Free Checking**  
Coming in May
- **Mother's Day**  
Sunday, May 8th
- **Mobile Banking**  
Coming Soon

**Main Office**  
813 St. Michaels Drive  
Santa Fe, NM 87505  
Direct (505) 983-7328

**Rodeo Road**  
4250 Cerrillos Road  
Santa Fe, NM 87505  
Direct (505) 983-7328

**Albuquerque**  
3451 Candelaria NE  
Albuquerque, NM 87107  
Direct (505) 884-0128

**Belen**  
838 Didier Street  
Belen, NM 88002  
Direct (505) 864-0335

**Las Vegas**  
1201 Mills Avenue  
Las Vegas, NM 87701  
Direct (505) 454-1111

**Los Lunas**  
1870 Emilio Lopez Loop  
Los Lunas, NM 87031  
Direct (505) 565-8400



**STATE  
EMPLOYEES  
CREDIT UNION**